



## **Callaway Golf Announces 2006 Awards For Top Golf Professional And Club Fitters Using The Callaway Golf Custom Fitting Tools**

CARLSBAD, CA., January 31, 2007 - Callaway Golf Company (NYSE: ELY) today announced the winner of the Company's Golf Professional of the Year Award, as well as the winners of the Company's fifth annual Club Fitter of the Year Awards.

Brad Martin, from the Olympic Club in San Francisco, California, was named the 2006 Callaway Golf PGA Professional of the Year for his overall excellence as a club professional - an honor that recognizes both a high level of proficiency at playing the game and the skills necessary to run a successful business. Martin won several Northern California section events and finished in the top five in the section points race based on wins and consistent play. A skilled competitor, Martin made the cut in the PGA National Club Professional Championship, and he also competed in the Callaway Golf Pebble Beach Invitational.

The recipients of the Callaway Golf 2006 Club Fitter of the Year Awards are being honored for their exceptional achievements using a Callaway Golf Custom Fitting cart at their facilities. Each of the winners has shown outstanding support for the Company's club fitting programs while providing a valuable service to their customers. The following winners of the 2006 Callaway Golf Club Fitter of the Year Awards were recognized during last week's PGA Merchandise Show in Orlando:

### National Club Fitter of the Year Winner

Jim Bender - Ardsley Country Club, Ardsley on Hudson, NY

### Regional Club Fitter of the Year Winners

Midwest: David Liblang, Orchard Lake Country Club, Orchard Lake, MI

Central: Bill Pearce, Trempealeau Mountain Golf Club, Trempealeau, WI

Southeast: Chris Plummer, Villages Golf Academy, The Villages, FL

Mid-Atlantic: Phil Hawes, East Coast Golf & Tennis, Bethesda, MD

Northeast: Keith Barber, Pine Brook Country Club, Weston, MA

Southwest: Greg Hynes and Brent Ratliff, Windyke Country Club, Germantown, TN

West: Joe Millar, The SantaLuz Club, Rancho Santa Fe, CA

### Finalists

Peter Winkler - Meadowlake GC, Keithville LA; Steve Chaney - Golf Etc., Ocean Springs MS; John Freeman - Edgewood Golf Club, Big Bend WI; Terry O'Hara - Cyprian Keyes Golf Club, Boylston, MA; Sandy Lemon - Twin Warriors GC, Santa Ana Pueblo, NM

The winners were chosen using a variety of criteria, including personal nominations from the sales force, sales data, and the use of innovative and unique methods to support Callaway Golf and its Custom Fitting programs.

### About Callaway Golf

Through an unwavering commitment to innovation, Callaway Golf Company creates products and services designed to make every golfer a better golfer. Callaway Golf Company, which celebrates its 25th Anniversary in 2007, manufactures and sells golf clubs and golf balls, and sells golf accessories, under the Callaway Golf®, Odyssey®, Top-Flite®, and Ben Hogan® brands in more than 110 countries worldwide. For more information please visit

[www.callawaygolf.com](http://www.callawaygolf.com).

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