



## **Sorenstam Surges to 4th LPGA Samsung World Championship Title**

### **Her Win With ERC Fusion Driver, HX Tour Golf Ball Highlights Big Callaway Week on LPGA, Champions and Nationwide Tours**

CARLSBAD, Calif., Oct 18, 2004 (BUSINESS WIRE) -- Callaway Golf (NYSE:ELY) Staff Professional Annika Sorenstam won her fourth Samsung World Championship title on Sunday, transforming a 3-stroke deficit into a 3-stroke victory by shooting a final round of 5-under-par 67 that included a flawless 32 on the back nine. Sorenstam, the No. 1-ranked player in the world, surged to the stunning comeback victory with a chip-in eagle at the 15th hole and a birdie at the 17th hole to finish at 18-under-par 270. As she has in all her 2004 victories, Sorenstam used the ERC(R) Fusion(R) Driver and HX(R) Tour Golf Ball, giving that powerful driver-ball combination its 18th worldwide professional title since the two products were introduced late last year.

The LPGA Tour victory was Sorenstam's sixth of 2004, the 54th in her Hall of Fame career and pushed her past the \$2 million mark in season earnings for the fourth consecutive year. No other LPGA player has earned \$2 million in a single season.

"This was really an exciting win, having to come back on the last few holes under pretty windy conditions," Sorenstam said. "Confidence was a big key, and, like I have all year, I had a lot of confidence in the Fusion Driver and HX Tour ball -- which holds its line in windy conditions better than any other golf ball I have ever seen."

In addition to her driver and golf ball, Sorenstam used an impressive array of Callaway Golf equipment, including a Big Bertha(R) Strong 4-wood and 7-wood, Steelhead(R) X-14(R) Irons, 48- and 54-degree Callaway Golf(R) Forged+ Wedges and an Odyssey(R) White Hot(R) 2-Ball Blade Putter. She also wore Callaway Golf Footwear featuring the Big Bertha Spike.

On the Champions Tour, Callaway Golf Staff Professional Mark McNulty won his second event of the season, taking the SBC Championship by firing a 6-under-par, final-round 65 that propelled him to a record eight stroke victory at 18-under-par 195 in the 54-hole event.

McNulty's winning margin, a tournament record both numerically and in relation to par, also was the largest of the season on the Champions Tour and just one stroke shy of the Tour record. McNulty also used the HX Tour Golf Ball, as well as the Great Big Bertha(R) II Pro Series Driver, Steelhead X-16(R) Pro Series 4 through 9 Irons and Big Bertha 2 and 3 Irons, and Big Bertha Strong 4-wood and Steelhead Plus(R) 7-wood.

Finally, the winner of the Nationwide Tour's Permian Basin Classic used the revolutionary ERC Fusion Driver to win his first Nationwide Tour event on the third hole of a three-way playoff.

Tour results are through the week ending 10/17/04 and reflect data from the PGA, European PGA, LPGA, Champions, Nationwide and Japan Golf Tours. Source: Sports Marketing Survey, Ltd. and Darrell Survey Company. Callaway Golf Company makes and sells Big Bertha(R) Woods, Hybrids and Irons, including ERC(R) Fusion(R) Drivers and Fairway Woods, Great Big Bertha(R) II Titanium Drivers and Fairway Woods, Great Big Bertha II 415 Titanium Drivers, Big Bertha Titanium Drivers and Big Bertha Stainless Steel Fairway Woods, Big Bertha Heavenwood(R) Hybrids, Big Bertha Fusion Irons, Hawk Eye(R) VFT(R) Tungsten Injected(TM) Titanium Irons, Big Bertha Stainless Steel Irons, Steelhead(R) X-16(R) and Steelhead X-16 Pro Series Stainless Steel Irons, the Game Enjoyment System(TM) of GES(TM) Golf Clubs, Callaway Golf Forged+ Wedges and Callaway Golf Forged Wedges, and Callaway Golf Tour Blue(TM) Putters. Callaway Golf Company also makes and sells Odyssey(R) Putters, including White Steel(TM),

White Hot(R), TriHot(R), DFX(R), Dual Force(R) and 2-Ball Putters. Callaway Golf Company makes and sells the Callaway Golf(R) HX(R) Tour Balls, HX Blue and HX Red Balls, Big Bertha(TM) Blue and Big Bertha Red Balls, and the Warbird(R) Balls. Callaway Golf also owns and operates The Top-Flite Golf Company, a wholly owned subsidiary that includes the Top-Flite(R) and Ben Hogan(R) brands and Bettinardi Putters. The Trade In! Trade Up!(TM) program is owned and operated by Callaway Golf Company. For more information about Callaway Golf Company, please visit our websites at [www.callawaygolf.com](http://www.callawaygolf.com), [www.topflite.com](http://www.topflite.com), [www.odysseygolf.com](http://www.odysseygolf.com) and [www.tradeintradeup.com](http://www.tradeintradeup.com).

SOURCE: Callaway Golf Company

CONTACT:

Callaway Golf Company

Larry Dorman/Mike Galeski, 760-931-1771