



## **Sorenstam Win Highlights 'Brand Slam' by Callaway Golf; Winners on LPGA, PGA, PGA European and Champions Tour Each Have Callaway Golf Branded Equipment in Their Bags**

CARLSBAD, Calif., Mar 22, 2004 (BUSINESS WIRE) -- Callaway Golf (NYSE:ELY) Staff Professional Annika Sorenstam continued her dominance of women's golf yesterday with a four-stroke win at the LPGA Safeway Classic to complete a global "Brand Slam" weekend for Callaway Golf as the winners on the LPGA, PGA Tour, PGA European Tour and Champions Tour each used equipment manufactured by the Company.

Sorenstam's victory was the 59th worldwide win of her career, her second win in two starts this year with the new ERC(R) Fusion(R) Driver and HX(R) Tour Golf Ball combination, and capped a major weekend for Callaway Golf(R) equipment. It began Sunday with a victory in Singapore at the PGA European Tour's Caltex Masters by a golfer who hadn't won in 16 months and who just this week switched to the Callaway Golf HX Tour Golf Ball. It continued with a six-stroke win on the PGA Tour at Orlando's Bay Hill Club by a pro who this week switched to a new Great Big Bertha(R) II 415 Titanium Driver made by Callaway Golf. And on the Champions Tour, the winner used the Odyssey(R) White Hot(R) 2-Ball Putter in his one-stroke victory.

"I'm very excited with the way I'm playing," said Sorenstam, who has won by four strokes in each of her '04 wins. "My overall game is right where I hoped it would be going into the first major championship of the year next week. I feel like I'm driving the ball really well, hitting my irons well and making some putts. That gives you confidence."

Sorenstam, the world's #1 woman golfer, used 13 Callaway Golf clubs in her victory, including the ERC Fusion Driver, a new Big Bertha(R) Stainless Steel 4+-Wood, a Big Bertha Steelhead(R) III Stainless Steel 7-Wood, Steelhead X-14(R) Stainless Steel Irons 4-9, Callaway Golf Forged + Wedges, an Odyssey White Hot 2-Ball Blade Putter and the Callaway Golf HX Tour Golf Ball. She also wore shoes from the Callaway Golf Footwear Collection.

The golfer who finished in second place at the LPGA Safeway Classic also used Callaway Golf equipment, including the Great Big Bertha II 415 Driver, new Big Bertha 4+-, 5- and 7-Woods, Steelhead X-16(R) Stainless Steel Irons and an Odyssey White 2-Ball Blade Putter.

Callaway Golf Company makes and sells Big Bertha(R) Metal Woods and Irons, including ERC(R) Fusion(R) Drivers and Fairway Woods, Great Big Bertha(R) II Titanium Drivers and Fairway Woods, Great Big Bertha II 415 Titanium Drivers, Big Bertha Titanium Drivers and Big Bertha Stainless Steel Fairway Woods, Hawk Eye(R) VFT(R) Tungsten Injected(TM) Titanium Irons, Big Bertha Stainless Steel Irons, Steelhead X-16(R) and Steelhead X-16 Pro Series Stainless Steel Irons, the Game Enjoyment System(TM) of GES(TM) Golf Clubs, Callaway Golf Forged+ Wedges and Callaway Golf Forged Wedges, and Callaway Golf Tour Blue(TM) Putters. Callaway Golf Company also makes and sells Odyssey(R) Putters, including White Hot(R), TriHot(R), DFX(R), Dual Force(R) and 2-Ball Putters. Callaway Golf Company makes and sells the Callaway Golf(R) HX(R) Tour balls, HX Blue and HX Red balls, Big Bertha(TM) Blue and Big Bertha Red balls, and the Warbird(TM) balls. Callaway Golf also owns and operates The Top-Flite Golf Company, a wholly owned subsidiary that includes the Top-Flite(R), Strata(R) and Ben Hogan(R) brands. For more information about Callaway Golf Company, please visit our websites at [www.callawaygolf.com](http://www.callawaygolf.com), [www.topflite.com](http://www.topflite.com) and [www.odysseygolf.com](http://www.odysseygolf.com).

SOURCE: Callaway Golf

CONTACT:

Callaway Golf Company, Carlsbad  
Larry Dorman or Mike Galeski, 760-931-1771