



## **Callaway Golf Company Promotes Ian Davis to Senior Vice President of Manufacturing**

CARLSBAD, Calif., Nov 17, 2003 (BUSINESS WIRE) -- Callaway Golf Company (NYSE: ELY) today announced the promotion of Ian Davis to the position of Senior Vice President of Manufacturing. Davis has been with the Company since March 2000, most recently as Vice President of Club and Ball Manufacturing. In his new position, Davis will report directly to Patrice Hutin, President and Chief Operating Officer.

Davis will oversee all manufacturing operations for Callaway Golf, including the Quality, Engineering and Facilities departments. Davis joined the Company as Director of Ball Manufacturing, and last November took responsibility for both club and ball manufacturing. Under his guidance, the club manufacturing area of Callaway Golf has had the lowest per unit cost in the history of the Company for the past nine months.

Prior to joining Callaway Golf, Davis was a business unit manager for Johnson & Johnson consumer products. One of his most notable projects was the elimination of the red tear string once used to open Band-Aid wrappers. He also is co-holder of the patent for the first flexible foam Band-Aids.

"I am pleased to announce Ian's promotion to Senior Vice President," said Hutin. "His prior experience and his achievements at Callaway Golf make me very confident that Ian is the right person to take our manufacturing organization forward toward its objectives of increased customer satisfaction and improved productivity."

Callaway Golf Company makes and sells Big Bertha(R) Metal Woods and Irons, including ERC(R) Fusion(R) Drivers, Great Big Bertha(R) II Titanium Drivers and Fairway Woods, Big Bertha Steelhead(R) III Stainless Steel Drivers and Fairway Woods, Hawk Eye(R) VFT(R) Tungsten Injected(TM) Titanium Irons, Big Bertha Stainless Steel Irons, Steelhead X-16(R) and Steelhead X-16 Pro Series Stainless Steel Irons, and Callaway Golf Forged Wedges. Callaway Golf Company also makes and sells Odyssey(R) Putters, including White Hot(R), TriHot(R), DFX(TM) and Dual Force(R) Putters. Callaway Golf Company makes and sells the Callaway Golf(R) HX(R) Tour balls, HX Blue and HX Red balls, the CTU 30(R) Blue and CTU 30 Red balls, the HX 2-Piece Blue and HX 2-Piece Red balls, the CB1(R) Blue and CB1 Red balls, and the Warbird(TM) golf balls. Callaway Golf also owns and operates The Top-Flite Golf Company, a wholly owned subsidiary that includes the Top-Flite(R), Strata(R) and Ben Hogan(R) brands. For more information about Callaway Golf Company, please visit our websites at [www.callawaygolf.com](http://www.callawaygolf.com), [www.topflite.com](http://www.topflite.com) and [www.odysseygolf.com](http://www.odysseygolf.com).

SOURCE: Callaway Golf Company

CONTACT:

Callaway Golf Company, Carlsbad  
Larry Dorman or Patrice Hutin, 760-931-1771