



Annika Sorenstam Charges to Fifth Victory of the Year Using Callaway Golf's Big Bertha C4 Driver, HX Golf Ball

CARLSBAD, Calif.--(BW SportsWire)--June 3, 2002--Callaway Golf (NYSE:ELY) Staff Professional Annika Sorenstam put on a spectacular show at the Kellogg-Keebler Classic, winning the event by a whopping 11 strokes yesterday. The victory was Sorenstam's fourth LPGA Tour title of the season and fifth victory in 2002 since switching to the Big Bertha C4(TM) Driver and HX(TM) Red golf ball at the beginning of the year. Sorenstam's winning score of 21-under par tied the LPGA Tour scoring record for a 54-hole tournament set last year by Wendy Ward -- who was also using a Callaway Golf(R) ball when she set the record. Sorenstam also holds or shares the 18-, 36- and 72-hole scoring records on the LPGA Tour.

"This is probably the best I've played," said Sorenstam, who this week will be trying to win her second consecutive major championship at this week's McDonald's LPGA Championship. "I hit a lot of drivers this week because I knew I would have to do it a lot next week. I could do that because I have a lot of confidence off the tee and a lot of confidence in all aspects of my game right now."

Sorenstam has added 9.3 yards to her driving distance average since switching to the Big Bertha C4 Driver and HX Red golf ball, improving from 252.3 yards last year to 261.6 yards this year. At the Kellogg-Keebler Classic, Sorenstam posted a driving distance average of 274 yards. She leads the LPGA Tour in money won, stroke average (68.81), Rolex Player of the Year points, greens hit in regulation and rounds under par, and she is in the top five in driving accuracy, birdies and eagles this year. Sorenstam has now won 35 LPGA Tour events and has qualified for the LPGA Hall of Fame.

Sorenstam took control at the Kellogg-Keebler Classic by birdieing eight of her first 10 holes and shooting an opening 63, the lowest score on the LPGA Tour this season. A bogey-free final round of 65 put her 11 shots clear of the field. Sorenstam used 13 Callaway Golf clubs at the Kellogg-Keebler Classic, including Steelhead(TM) X-14(R) Irons, two Callaway Golf prototype wedges and an Odyssey(R) White Hot(R) "2-Ball" Putter. Sorenstam has now won seven events since switching to the Odyssey White Hot "2-Ball" Putter near the end of 2001.

Callaway Golf equipment was also used to win the NFL Golf Classic on the Senior PGA Tour. The event was won by a Monday qualifier using the CTU 30(TM) Red golf ball and 14 Callaway Golf clubs, including a Big Bertha(R) Hawk Eye(R) VFT(R) Titanium Driver, Big Bertha Steelhead III 5-wood, Steelhead X-14 Pro Series Irons, two Callaway Golf prototype wedges and an Odyssey TriHot(TM) 2 Putter. The top four finishers at the event all used Odyssey Putters and Callaway Golf balls.

The winner of the Buy.com Northeast Pennsylvania Classic relied on a similar combination, using an Odyssey White Hot 1 Putter and the CTU 30 Red golf ball in his victory yesterday. Meanwhile, the winner of the Diamond Cup Tournament on the Japan Golf Tour used an Odyssey White Hot 5 Putter, giving Odyssey Golf a total of four putter wins across the world's six major professional tours yesterday. Odyssey Golf leads all putter brands with a total of 33 victories across the PGA, LPGA, Senior PGA, Buy.com, PGA European and Japan Golf tours this year. The nearest competitor has 20 putter victories. Odyssey Golf is also No. 1 in tour usage, accounting for 33.3 percent of all putters in play this year across the PGA, LPGA, Senior PGA, Buy.com, PGA European and Japan Golf tours combined.

Callaway Golf balls and clubs also have achieved strong usage and victory numbers on the world's international tours. The Big Bertha ERC(R) II Forged Titanium Driver was the No. 1 driver in play on the Japan Golf Tour and No. 2 on the PGA European Tour. In addition, Callaway Golf has won the golf ball usage count on the Japan Golf Tour for the

second time this year. There were 43 Callaway Golf balls in play at the Diamond Cup Tournament, compared with 38 for the nearest competitor. In all, Callaway Golf balls are a strong second in both victories and usage across the world's six major professional tours this year. Callaway Golf balls have been used to win 23 events across those tours combined, while accounting for 21.3 percent of all balls in play. Callaway Golf has earned at least one ball win in each of the last seven weeks. A total of 203 tour professionals teed it up with Callaway Golf balls during the week ending June 2, 2002 -- the highest total in Company history. Aside from Titleist, no other ball manufacturer had more than 71 balls in play during the week.

Callaway Golf is also making an international impact on the Canadian Tour, where Callaway Golf Staff Professional Jeff Quinney has taken over the top spot on the tour's money list. Quinney won his second Canadian Tour event of the year yesterday, claiming the Bay Mills Open by one stroke. Quinney, the 2000 U.S. Amateur champion and the first two-time winner on the Canadian Tour this season, is among the tour's leaders in stroke average at 69.58 this year. The top two finishers on the tour's money list at season's end are exempted into the second stage of the PGA Tour Qualifying Tournament.

Callaway Golf Company makes and sells Big Bertha(R) Metal Woods and Irons, including Big Bertha C4(TM) Compression Cured Carbon Composite Drivers, Big Bertha ERC(R) II Forged Titanium Drivers, Big Bertha ERC Forged Titanium Fairway Woods, Big Bertha Hawk Eye(R) VFT(R) and Big Bertha Hawk Eye VFT Pro Series Titanium Drivers and Fairway Woods, Big Bertha Steelhead(TM) III Stainless Steel Drivers and Fairway Woods, Hawk Eye VFT Tungsten Injected(TM) Titanium Irons, Big Bertha Stainless Steel Irons, Steelhead X-14(R) and Steelhead X-14 Pro Series Stainless Steel Irons. Callaway Golf Company also makes and sells Odyssey(R) Putter, including White Hot(R), TriHot(TM), and Dual Force(R) Putter. Callaway Golf Company makes and sells the Callaway Golf(R) HX(TM) Blue and HX Red balls, Rule 35(R) Firmfeel(TM) and Softfeel(TM) balls, the CTU 30(TM) Blue and CTU 30 Red balls, the HX 2-Piece Blue and HX 2-Piece Red balls, and the CB1(TM) Blue and CB1 Red balls. For more information about Callaway Golf Company, please visit our Web sites at www.callawaygolf.com and www.odysseygolf.com.

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