



Callaway Golf Becomes Title Sponsor of the Junior World Golf Championships

CARLSBAD, Calif., Mar 22, 2002 (BW SportsWire) -- Callaway Golf (NYSE: ELY), the world's leading manufacturer of premium golf equipment, has become the title sponsor of the Junior World Golf Championships. The 2002 Callaway Golf Junior World Golf Championships will be played July 16-19 at seven courses across San Diego County, marking the event's 35th anniversary.

The Callaway Golf Junior World Golf Championships are a series of 10 individual stroke play tournaments for boys and girls in five separate age groups, from 6- to 8-year olds up to 15- to 17-year olds. The total field size for the event exceeds 1,000 golfers from more than 40 countries. Many past champions at the event have gone on to successful professional golf careers, including Tiger Woods, Phil Mickelson, Ernie Els, Nick Price, David Toms, Amy Alcott and Brandie Burton.

"Callaway Golf is proud to be associated with the Junior World Golf Championships," said Ron Drapeau, president, CEO and chairman of Callaway Golf Company. "This prestigious event has produced great golf and memorable experiences for thousands of young people over the last 35 years, and we look forward to helping this tradition continue into the future."

"We are extremely pleased to be aligned with the Callaway Golf Company," said Tom Addis, president of the San Diego Junior Golf Association and past president of the PGA of America. "Callaway Golf's association with the Junior World will be a catalyst to increasing our event's exposure and strengthening San Diego's leadership position in junior golf throughout the world."

Callaway Golf Company makes and sells Big Bertha(R) Metal Woods and Irons, including Big Bertha C4(TM) Compression Cured Carbon Composite Drivers, Big Bertha ERC(R) II Forged Titanium Drivers, Big Bertha ERC Forged Titanium Fairway Woods, Big Bertha Hawk Eye(R) VFT(R) and Big Bertha Hawk Eye VFT Pro Series Titanium Drivers and Fairway Woods, Big Bertha Steelhead(TM) III Stainless Steel Drivers and Fairway Woods, Hawk Eye VFT Tungsten Injected(TM) Titanium Irons, Big Bertha Stainless Steel Irons, Steelhead X-14(R) and Steelhead X-14 Pro Series Stainless Steel Irons. Callaway Golf Company also makes and sells Odyssey(R) Putter, including White Hot(R), TriHot(TM), and Dual Force(R) Putter. Callaway Golf Company makes and sells the Callaway Golf(R) HX(TM) Blue and HX Red balls, Rule 35(R) Firmfeel(TM) and Softfeel(TM) balls, the CTU 30(TM) Blue and CTU 30 Red balls, and the CB1(TM) Blue and CB1 Red balls. For more information about Callaway Golf Company, please visit our Web sites at www.callawaygolf.com and www.odysseygolf.com.

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