



Annika Sorenstam Wins Second Straight With New Big Bertha C4 Driver, HX Golf Ball

CARLSBAD, Calif.--(BW SportsWire)--March 4, 2002--Callaway Golf (NYSE: ELY) Staff Professional Annika Sorenstam has won for a second time in as many weeks, this time with a birdie on the first playoff hole to defeat Lorie Kane at the LPGA Takefuji Classic Saturday. Combined with her win at last week's ANZ Australian Ladies Masters, the Swedish superstar has now won two straight this year and four of her last five tournaments dating back to last season -- when she won eight times and broke or tied more than 30 LPGA Tour records.

Sorenstam has sizzled since switching to Callaway Golf's new Big Bertha C4(TM) Driver and HX(TM) Red golf ball in the off-season. "I worked really hard on my game over the winter, and I had a chance to work with some new equipment," said Sorenstam, the 2001 LPGA Rolex Player of the Year. "So far it's a great year. My new driver and ball are working great. I could not ask for anything better."

Sorenstam shot rounds of 64-66-66 to finish tied with Kane, who used Callaway Golf's CTU 30(TM) Red ball, at 14-under-par. Sorenstam hit her approach on the first playoff hole to four feet, then rolled in the birdie putt to claim her 32nd LPGA Tour victory. Sorenstam hit an astounding 88.9 percent of the greens in regulation at the LPGA Takefuji Classic, using the HX Red ball's remarkable aerodynamic performance to neutralize the windy Hawaiian weather. In all, Sorenstam used 11 Callaway Golf(R) clubs at the event. Callaway Golf was the leading brand in driver, fairway wood, iron and putter usage at the LPGA Takefuji Classic, and was second in golf ball usage.

The victory was also the fourth in five tournaments since Sorenstam switched to the Odyssey(R) White Hot(R) "2-Ball" Putter late last season. "I felt great over the ball and I was able to see the line easily," Sorenstam said after her latest victory. "I felt great all week and I actually was rolling the ball into the center every time. My putter would hit the ball and I knew that it was good -- and that is a great feeling that I love."

Sorenstam wasn't the only Callaway Golf Staff Professional to find victory using the HX golf ball last weekend. Alastair Forsyth used the HX Red ball to win the Carlsberg Malaysian Open in a playoff yesterday. The young Scottish golfer, playing on a sponsor exemption, rolled in a 20-foot birdie putt on the second extra hole to earn his first PGA European Tour victory. Forsyth used 12 Callaway Golf clubs at the Carlsberg Malaysian Open, including a Big Bertha(R) ERC(R) II Forged Titanium Driver, Steelhead Plus(R) Fairway Woods, Steelhead(TM) X-14(R) Pro Series Irons and an Odyssey White Hot 4 Putter. Five of the top 10 finishers at the Carlsberg Malaysian Open used ERC II Forged Titanium Drivers.

Forsyth used the potent combination of the ERC II driver and HX Red ball to post a driving distance average of 298.3 yards at the event, and also hit a solid 77.8 percent of greens in regulation -- despite conditions that ranged from oppressive heat to drenching rain. The 26-year-old Forsyth, who is considered one of the top young golfers in Europe, finished at 17-under-par 267 and has moved to sixth on the Volvo Order of Merit. For the season, Forsyth ranks ninth on the PGA European Tour in stroke average at 69.38.

Forsyth and Sorenstam were among the 76 golfers to use the new HX Blue and Red balls across the PGA, Senior PGA, LPGA and PGA European tours combined last week, making the HX the No. 2 golf ball model in play for the week. Overall, Callaway Golf was No. 2 in total golf ball usage with a total of 126 balls in play across those four tours -- accounting for exactly 25 percent of all golf balls put in play.

Callaway Golf Company makes and sells Big Bertha(R) Metal Woods and Irons, including Big Bertha C4(TM)

Compression Cured Carbon Composite Drivers, Big Bertha ERC(R) II Forged Titanium Drivers, Big Bertha ERC Forged Titanium Fairway Woods, Big Bertha Hawk Eye(R) VFT(R) and Big Bertha Hawk Eye VFT Pro Series Titanium Drivers and Fairway Woods, Big Bertha Steelhead(TM) III Stainless Steel Drivers and Fairway Woods, Hawk Eye VFT Tungsten Injected(TM) Titanium Irons, Big Bertha Stainless Steel Irons, Steelhead X-14(R) and Steelhead X-14 Pro Series Stainless Steel Irons. Callaway Golf Company also makes and sells Odyssey(R) Putters, including White Hot(R), TriHot(TM), and Dual Force(R) Putters. Callaway Golf Company makes and sells the Callaway Golf(R) HX(TM) Blue and HX Red balls, Rule 35(R) Firmfeel(TM) and Softfeel(TM) balls, the CTU 30(TM) Blue and CTU 30 Red balls, and the CB1(TM) Blue and CB1 Red balls. For more information about Callaway Golf Company, please visit our Web sites at www.callawaygolf.com and www.odysseygolf.com.

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