



## **Callaway Golf Staff Professional Colin Montgomerie Uses Rule 35 Ball And Odyssey White Hot Putter To Earn Second Win Within A Month**

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CARLSBAD, CA., August 6, 2001 – Callaway Golf (NYSE: ELY) Staff Professional Colin Montgomerie has earned his third international victory of the 2001 season, winning the Volvo Scandinavian Masters yesterday. This is Montgomerie's second win over the last month on the PGA European Tour and virtually assures him of a spot on this year's European Ryder Cup team. In each of Montgomerie's victories this season, he has relied on the superior performance of Callaway Golf's Rule 35® ball and an Odyssey® White Hot® Putter.

"It's great to be back in the winners' circle. I played well all week, but I think the reason I won is that I holed out very well," said Montgomerie, who used a Rule 35 Firmfeel™ (red logo) ball and Odyssey White Hot 3 Putter at the Scandinavian Masters. "Every time I missed a green I seemed to chip up well and hole good putts. I won at the beginning of July and now I've won at the beginning of August. I can't wait for September."

Montgomerie's 14-under-par 274 was good for a one-stroke win at the Scandinavian Masters. Montgomerie is the first player to win the event three times, and he now has 26 PGA European Tour victories in his illustrious career. His latest victory lifted him to sixth place on the European Ryder Cup points list and eighth on the Volvo Order of Merit, which he has won a record seven times.

Montgomerie used a total of 11 Callaway Golf® clubs at the Scandinavian Masters, including a Big Bertha® Hawk Eye® VFT™ Pro Series Titanium Driver, a Big Bertha Steelhead™ 3-wood, Steelhead X-14® Irons and his Odyssey White Hot 3 Putter. The event's runner-up also used an Odyssey White Hot 3 Putter. Five of the top 12 finishers used Odyssey Putters – three were Odyssey White Hot models, and two were Odyssey TriHot™ 3 Putters.

There were also 31 Big Bertha ERC® II Titanium Drivers in play at the Scandinavian Masters, with two golfers using ERC II Drivers to post top-10 finishes. Of the 31 ERC II Drivers in play, 24 were used by non-staff professional, meaning they used the driver without financial incentive. Through August 5, Callaway Golf leads the PGA European Tour in driver usage.

Callaway Golf also had a successful showing at the Weetabix Women's British Open, where the Company's fairway woods were No. 1 in usage. Ten of the top 11 finishers at the event used fairway woods made by Callaway Golf, including the champion. There were 260 Callaway Golf fairway woods in play at the Women's British Open, compared to 51 for the nearest competitor. Through August 5, 70.6 percent of all fairway woods put in play on the LPGA Tour have been made by Callaway Golf.

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*Callaway Golf Company makes and sells Big Bertha® Metal Woods and Irons, including Big Bertha ERC® II Forged Titanium Drivers, Big Bertha Hawk Eye® VFT™ and Big Bertha Hawk Eye VFT Pro Series Titanium Drivers and Fairway Woods, Big Bertha Steelhead Plus™ Stainless Steel Drivers and Fairway Woods, Hawk Eye Tungsten Injected™ Titanium Irons, Steelhead™ X-14® and Steelhead X-14 Pro Series Stainless Steel Irons. Callaway Golf Company also makes and sells Odyssey® Putters, including White Hot®, TriHot™, and Dual Force® Putters. Callaway Golf Company makes and sells the Callaway Golf® Rule 35® Firmfeel™ and Softfeel™ golf balls, and the CB1™ Red and CB1 Blue golf balls. For more information about Callaway Golf Company, please visit our Web sites at [www.callawaygolf.com](http://www.callawaygolf.com) and [www.odysseygolf.com](http://www.odysseygolf.com).*