



Michael Campbell Uses Callaway Golf Prototype Driver To Win His Fifth International Tournament Of The Season

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CARLSBAD, CA., October 2, 2000 – Using a new prototype driver from Callaway Golf (NYSE:ELY), Michael Campbell notched his fifth international tournament victory of the 2000 season this past weekend when he won the Linde German Masters by one stroke. In addition to his two Australasian Tour victories in 2000, Campbell has now won three PGA European Tour events this year and has moved into fifth place on the European Order of Merit with two events left to play.

Campbell's driving distance average with the prototype driver at the Linde German Masters was 295 yards. "I have driven the ball quite well since switching to this new driver," said Campbell, who carded an eagle and five birdies during his third-round 65. "The way I'm hitting the ball, it's fun to come out to the course and know I have a chance of winning every week."

Campbell used 12 Callaway Golf® clubs in his victory, including a Steelhead Plus™ Strong 4-wood, Steelhead Plus 5-wood, Big Bertha® X-12® Irons and an Odyssey® Dual Force® Putter. Callaway Golf Staff Professional Colin Montgomerie finished tied for third at the event using 12 Callaway Golf clubs and a Callaway Golf "Rule 35™" Firmfeel™ (red logo) ball.

Campbell's victory was one of three yesterday by players using drivers made by Callaway Golf. Odyssey Golf Staff Professional Lori Kane, who won the New Albany Golf Classic in a playoff, used a Hawk Eye® Pro Series Titanium Driver and a Callaway Golf ball in her second LPGA Tour victory of the season.

"What I did best today was I drove the ball well," said Kane, who used 11 Callaway Golf clubs, including a Steelhead Plus 3-wood and 5-wood, Big Bertha Steelhead™ 7-wood, Steelhead X-14™ Irons and an Odyssey TriForce® 2 Putter. "When I drive the ball well, it feeds right into the rest of my game." Kane also putted well, draining a clutch five-footer for par at the final hole to force the playoff.

Kane's opponent in the playoff nearly won her second tournament in three weeks using her new Callaway Golf prototype driver and a Callaway Golf "Rule 35" Firmfeel ball.

Callaway Golf's other driver victory of the weekend came at the Buy.com Peninsula Classic, where the winner also used a Hawk Eye Pro Series Titanium Driver to earn the second victory of his career. He used 11 Callaway Golf clubs at the event, including a Steelhead Plus 3-wood, Steelhead X-14 Irons and an Odyssey White Hot™ Putter.

Callaway Golf Company makes and sells Big Bertha® Metal Woods and Irons, including Great Big Bertha® Hawk Eye® Titanium Metal Woods and Hawk Eye Tungsten Injected™ Titanium Irons, Big Bertha Steelhead Plus™ Stainless Steel Metal Woods, Steelhead™ X-14™ Stainless Steel Irons, and Bobby Jones® and Carlsbad Series™ Putters. Callaway Golf Company also make and sells Odyssey® putters with Stronomic® inserts, including White Hot™ and TriForce® Putters. Callaway Golf Ball Company, a wholly-owned subsidiary of Callaway Golf Company, makes and sells the Callaway Golf "Rule 35™" Firmfeel™ and Softfeel™ golf balls. For more information about Callaway Golf Company, please visit our Web sites at www.callawaygolf.com, www.callawaygolfball.com and www.odysseygolf.com.