



Callaway Golf Staff Professional Annika Sorenstam Wins Her Fourth LPGA Tournament In The Last Six Weeks

CONTACT(S): Larry Dorman, Mike Galeski, Peter Gotfredson, Millie Speirs (760) 931-1771

CARLSBAD, CA., July 17, 2000 – Callaway Golf (NYSE: ELY) Staff Professional Annika Sorenstam won the Japan Airlines Big Apple Classic yesterday to win for the second consecutive week. Sorenstam has now won five times this year, including four victories over the last six weeks. Sorenstam is the hottest player in golf heading into this week's U.S. Women's Open, an event she has won twice.

"My confidence is obviously high after a victory like this on a golf course that's almost like a U.S. Open kind of course," said Sorenstam, who overtook Karrie Webb as the leading money-winner on the LPGA Tour this year. "It's great preparation for next week. To come off a win like this, I cannot ask for anything more."

Sorenstam has relied on the "Complete Performance™" of the Callaway Golf® "Rule 35™" ball in each of her five victories this year. After winning the Jamie Farr Kroger Classic with the "Rule 35" Firmfeel™ (red logo) ball, Sorenstam switched to the "Rule 35" Softfeel™ (blue logo) ball for her victory at the Japan Airlines Big Apple Classic. In addition to using the Callaway Golf "Rule 35" ball, Sorenstam used 11 Callaway Golf clubs in her latest victory, including a Callaway Golf titanium driver, Steelhead Plus™ 3-wood and 7-wood, Steelhead™ X-14™ Irons and an Odyssey® White Hot™ 2 Putte

Callaway Golf Staff Professional Rosie Jones finished one stroke behind Sorenstam atop the Japan Airlines Big Apple Classic leaderboard. Jones used a Callaway Golf "Rule 35" Firmfeel ball and 13 Callaway Golf clubs, including a Hawk Eye® Pro Series Titanium Driver, Big Bertha® Steelhead Fairway Woods, Steelhead X-14 Irons and an Odyssey Dual Force® Rossie® 2 Putter.

Sorenstam's victory highlighted a winning weekend for Callaway Golf clubs around the world. The winner of the PGA Tour's Greater Milwaukee Open used Steelhead Plus Fairway Woods, while the winners of the week's Senior PGA Tour and Buy.com Tour events used titanium drivers made by Callaway Golf. And on the Japan Golf Tour, Callaway Golf Staff Professional Dean Wilson won the Aiful Cup using 12 Callaway Golf clubs, including a Steelhead Plus Driver and Fairway Woods, Steelhead X-14 Irons and an Odyssey White Hot 5 Putter. Wilson also used a "Rule 35" Firmfeel ball. Callaway Golf Staff Professionals Eiji Mizoguchi and Toru Taniguchi finished second and third, respectively, to give Callaway Golf a sweep of the event's top three finishers.

Callaway Golf Company makes and sells Big Bertha® Metal Woods and Irons, including Great Big Bertha® Hawk Eye® Titanium Metal Woods and Hawk Eye Tungsten Injected™ Titanium Irons, Big Bertha Steelhead Plus™ Stainless Steel Metal Woods, Steelhead™ X-14™ Stainless Steel Irons, and Bobby Jones® and Carlsbad Series™ Putters. Callaway Golf Company also make and sells Odyssey® putters with Stronomic® inserts, including White Hot™ and TriForce™ Putters. Through its wholly-owned subsidiary, Callaway Golf Ball Company, Callaway Golf Company makes the Callaway Golf "Rule 35™" Firmfeel™ and Softfeel™ golf balls. For more information about Callaway Golf Company, please visit our websites at www.callawaygolf.com, www.callawaygolfball.com and www.odysseygolf.com.