



Odyssey Golf Announces New White Hot RX Putters and Odyssey Works Line Extensions

White Hot RX Putters combine legendary White Hot feel with better roll to help golfers control speed

CARLSBAD, Calif., Jan. 26, 2016 /PRNewswire/ -- [Odyssey Golf](#), the #1 Putter on Tour and the #1 Putter in Golf, today announced its new line of White Hot RX Putters, available at retail nationwide on February 26. The putter brand also announced a line extension to the popular Odyssey Works line that will be available at retail on February 5.



In the new Odyssey [White Hot RX Putters](#), Odyssey has taken its legendary White Hot feel, made it even better, and combined it with better roll to get the ball in to a pure roll faster to help golfers control their speed. The White Hot RX insert is coupled with a dual-layer injection molded insert with a softer core that leads to exceptional speed and feel.

To promote even better roll, White Hot RX features the oval pattern design that was made popular in Odyssey's Metal-X and Odyssey Works lines. The new elastomer insert features oval roll technology with a textured clear coat to increase friction and help get the ball rolling faster.

The White Hot RX lineup includes the following head shapes: #1, #2, #7, #9, Rossie, 2-Ball V-Line, and the new V-Line Fang. The V-Line Fang combines the technologies and shaping of the Odyssey #7 model with the popular V-Line mallet for improved alignment and accuracy.

These putters are all available in multiple grip options, and golfers can choose from Odyssey's standard rubber or

SuperStroke grip options to find the perfect setup for their stroke. The White Hot RX line starts at \$159.99; \$179.99 with Superstroke grips.

The new Odyssey Works line extensions include the Fusion RX insert - where feel meets roll - and major-winning Versa alignment from Odyssey Works, along with some of Odyssey's most innovative technologies and head shapes.

The line extension includes: Odyssey Works Versa Marxman Fang, Odyssey Works Versa #7H Putter, Odyssey Works Versa Sabertooth, and Odyssey Works Versa Tank Sabertooth. The Marxman Fang provides stability and forgiveness from a Dual Fang Chassis that positions the clubhead's weight to the perimeter to increase MOI. And the high-definition marxman alignment uses two alignment stripes to help golfers frame the ball and find the target line. The new Odyssey Works putters start at \$179.99.

For more on Odyssey products, please visit <http://www.odysseygolf.com/>

About Callaway Golf

Through an unwavering commitment to innovation, Callaway Golf Company (NYSE:ELY) creates products designed to make every golfer a better golfer. Callaway Golf Company manufactures and sells golf clubs and golf balls, and sells golf accessories under the Callaway Golf® and Odyssey® brands worldwide. For more information please visit www.callawaygolf.com.

Prices shown are Callaway's New Product Introduction Prices. Actual prices are set by retailers and may vary.

#1 Putter on Tour claim based on combined 2015-2016 usage on the U.S. PGA, PGA European, LPGA, JGTO, Web.com and Champions Tours.

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