



Callaway Golf Announces XR 16 Line Of Woods

Callaway Partnered with Aerodynamics Experts at Boeing to Make its Most Forgiving Head Shape Even Faster

CARLSBAD, Calif., Jan. 5, 2016 /PRNewswire/ -- Callaway Golf Company (NYSE: ELY), an industry leader in hard goods and innovative technologies, today announced its new line of XR 16 woods. Available at retail nationwide beginning January 29, 2016, the new products include:

- XR 16 Driver
- XR 16 Pro Driver
- XR 16 Fairway Wood
- XR 16 Pro Fairway Wood



For the XR 16 Driver, Callaway R&D worked with aerodynamics experts at Boeing to redefine what is possible with ball speed and aerodynamics in a golf club. Callaway engineered its most forgiving head shape ever, and the specialists at Boeing made it fast with a re-engineered Speed Step. From its high speed head to its low drag in the crown, and a next generation R•MOTO Face that's lighter and up to 19 percent thinner, XR 16 is built to deliver the ultimate in clubhead speed and forgiveness.

The XR 16 Fairway Wood builds on the company's category-defining face cup technology that has helped Callaway achieve the #1 fairway wood position in golf. The XR 16 Fairway Woods feature a design that is bigger, hotter, and more forgiving with our lightest crown for even more ball speed and distance.

Both the Callaway XR 16 Driver and the XR 16 Fairway Wood are available in Pro versions that are developed with the better player in mind. The price for the XR 16 Driver is \$349.99 and it's available in 9-, 10.5-degree and 13.5° HT lofts. The XR 16 Pro Driver will be \$399.99, and will be available in 9- and 10.5 degree lofts.

The XR 16 Fairway Wood is \$229.99; the line of metalwoods will be available in a 3+, 3-, 4-, 5-, 7-, 9- and 11-Wood. The XR 16 Pro Fairway Wood will cost \$249.99 and will be available in 14-, 16- and 18-degree lofts.

For more information about the new Callaway XR 16 golf clubs, please visit www.callawaygolf.com.

To stay connected to Callaway product and TOUR news, and the company's daily content, please follow Callaway on Twitter [@CallawayGolf](https://twitter.com/CallawayGolf), and [Instagram](https://www.instagram.com/callawaygolf), and Like us on [Facebook](https://www.facebook.com/callawaygolf).

About Callaway Golf

Through an unwavering commitment to innovation, Callaway Golf Company (NYSE:ELY) creates products designed to make every golfer a better golfer. Callaway Golf Company manufactures and sells golf clubs and golf balls, and sells golf accessories under the Callaway Golf® and Odyssey® brands worldwide. For more information please visit www.callawaygolf.com.

Prices shown are Callaway's New Product Introduction Prices. Actual prices are set by retailers and may vary.

To view the original version on PR Newswire, visit:<http://www.prnewswire.com/news-releases/callaway-golf-announces-xr-16-line-of-woods-300199233.html>

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