



Callaway Golf and Justin Timberlake Announce Finalists for Facebook Contest

25 Finalists Win a Callaway Diablo Octane Driver; Public Vote To Determine Grand Prize Winner Who Will Meet Timberlake

CARLSBAD, Calif., June 22, 2011 /PRNewswire via COMTEX/ -- Callaway Golf Company (NYSE: ELY) and Justin Timberlake announced today the 25 finalists in the "Tee Off with Diablo Octane and Justin Timberlake" contest. The Father's Day-inspired contest, which kicked off on Callaway's Facebook page on May 25, has drawn thousands of inspirational entries. Beginning today, the public can visit [Facebook.com/Callaway](https://www.facebook.com/Callaway) to vote for their favorite submission and determine the contest's grand prize winner, who will meet Timberlake and enjoy a once-in-a-lifetime golf experience. Voting concludes on June 30.

Timberlake, a Callaway Golf staff player since 2008, will hit golf balls with the contest's grand prize winner and a guest, who will also be treated to a round on Mirimichi's Championship Course, Timberlake's world class golf course in Millington, Tenn. In addition, the lucky pair will enjoy a custom fitting experience for a full set of premium Callaway clubs.

All 25 finalists, whose entries are now posted on Callaway's Facebook site, will automatically receive a Diablo Octane Driver, Timberlake's driver of choice and the first club made with Forged Composite(TM), an ultra lightweight material that Callaway co-developed with Automobili Lamborghini.

"The 25 finalists have been picked. Now it's time to vote," encouraged Justin Timberlake in a video posted on the Callaway Facebook page today. "Log on and do it."

The "Tee Off with Diablo Octane and Justin Timberlake" contest celebrates the strong relationships that develop on the golf course. Timberlake was first introduced to the game by his dad, Paul Harless, on the Mirimichi course that they now own together. Over the years, playing together and enjoying time on the golf course has strengthened the bond between them. Callaway's contest asked fans to share an emotional and entertaining story that described how the game of golf brought them closer to someone in their life.

For more on the contest, please visit www.facebook.com/Callaway. For specific information regarding the Diablo Octane Driver, please visit www.callawaygolf.com/power.

About Callaway Golf

Through an unwavering commitment to innovation, Callaway Golf Company (NYSE:ELY) creates products and services designed to make every golfer a better golfer. Callaway Golf Company manufactures and sells golf clubs and golf balls, and sells golf apparel, footwear and accessories, under the Callaway Golf®, Odyssey®, Top-Flite®, and Ben Hogan® brands in more than 110 countries worldwide. For more information please visit www.callawaygolf.com or shop.callawaygolf.com.

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